

Minutes of Board Meeting

1/19/2016



1. **Welcome Board Members, Advisors, Public:** *Derek Hermon, Nikki Peterson, Ed Wallace, Robert Prince, Sierra Orr, Ryan Orr, Susan Mueller, Ernst Mueller, Susie Schmelzer, Harold Zundel, Craig Antes, Rob Carpenter, Craig Smith, Stacy Gorin, Shana Pomerleau, Driz Cook.*
2. **Other Items For The Agenda?**
3. **Treasurer's Report**
4. **Big from 2015: Big Bear Non-Motorized Recreational Trail Network Plan - Watched presentation**
 - a. *Hydrologist Presentation*
 - b. *Need Hydrologist data for Assessment Area #2*
 - c. *Need to meet with USFS to determine next steps.*
5. **Big from 2015: Adopt A Trail**
 - a. *1200 hours of work put directly into our trails*
 - b. *350+ people involved*
 - c. *\$3500 raised*
6. **Trail Action Since Last Board Meeting: Wildhorse AAT – High Trails**
7. **Trail Meetings Since Last Board Meeting**
 - a. *Snow Summit, City of Big Bear Lake, USFS and Mountains Foundation on 11/18. Overall successful Meeting. Any trail on resort or off will benefit Big Bear Mountain Resorts. BBMR/Mammoth wants to know exactly what they are going to get for their investment of money. Potential to put labels on signage for money (sponsorship).*
 - b. *Pebble Plain / Wildlands Park walkthrough on 12/9. There is about 1 ½ Miles of trail there now. Educational Trust is trying to buy more land to complete the project. A fence there has been broken through and trees have been cut down. Working on having some sort of on-site property manager. The vision is to have a park that everyone can access.*
8. **Paid Trail Team**
 - a. *What they will do:*
 - i. *Manage Adopt-A-Trail Program*
 - ii. *Assist with Trail Network Plan.*
 - iii. *Support Board with other trail projects.*
 - iv. *Work with other partner groups as needed.*
 - b. *Challenge: confusion over who will be the “employer”, too many groups waiting for someone else to take control.*

The Big Bear Valley Trails Foundation is a broad base of unified stakeholders committed to creating, enhancing, preserving and promoting non-motorized use of Big Bear Valley trails and roadways for the enjoyment and transportation of residents and visitors.

We are a 501c3 non-profit public benefit corporation. Learn more at www.trailsfoundation.org

c. *Way to make it happen:*

- i. *Just Do It. Team with Mountains Foundation, use our existing money to hire someone starting asap. Notify other groups of plan, intent is to proceed until money runs out or until they decide to get on board with support.*
- ii. *Lots of discussion on how to make this happen. Parties that could possibly help to pay for this person: Mountains Foundation, Trails Foundation, Bear Mountain Resorts a.k.a. Mammoth, Resort Association, City of Big Bear Lake, Forest Service, TBID tax Improving trails will improve bed occupancy. Need to figure out how to show that to get more funding. Was decided that trying to get one person to do everything was not advantageous. Stacy from Mountains Foundation is willing to consider part of this "Paid Trails Person" under her umbrella. This person could work managing Adopt-A-Trail Program, do community outreach, and work with Jeanette (Forest Service). More discussion about specifics is needed. Prioritize the top 3 things we want this person to do. Need to create a formal proposal with job description and money desires for this new position. What this person cannot do is assist with design of Trails Network Plan; being paid with Southern California Mountains Foundation grant monies could be considered a conflict of interest; they could be paid for by other group monies. Driz and Stacy to meet by end of month to develop job description, begin to talk to interested parties about outsourcing. There are Community Block Grants that could be applied for. Work on getting "match funding" to help paid for this position. Discussion of \$1 per bike pass sold at Snow Summit. Brainstorming on how to get other groups to help pay for this position. Discussion about Adventure pass funding, winter sled/play issues, and Snow Parks. TBID from City of Big Bear Lake is upcoming funding opportunity that needs to be investigated. Important to block out where the trails are in the valley. Example: Resort has 10%, South Shore has 35%, North Shore has ---, East Valley --, West --. This could be used to get more funding.*

9. **Projects for 2016:** *need small groups to work on these if we are going to make them happen.*

- a. *North Shore Signage – Big Bear Cycling. Forest Service has already agreed.*
- b. *Trail Patrol: report condition, interact with public on local trails. Identification bibs. Sierra Orr volunteered to figure out how to create a way that people can report what is happening on the trails. Discussed Google Drive document, Facebook, etc.... We also need a way to document hours spent working on trails.*

- c. *Trail Care Certifications and Clinics: chainsaw, proper drainage, fixing problem areas. Robert Prince volunteered to work on setting this up. Discussed that this would be great to have before a big trails day.*
- d. *Marketing Campaign with good Schwag - We Take Care Of Our Trails / Trails Matter / Trail Care / AAT. Nikki Peterson volunteered to work on this project. Discussed bringing back a bike jersey, t-shirts, stickers, and booths at the bike park. This project would be great to unveil at the Spring Trail Party! Discussion on how to market to groups like Subaru to get more money.*
- e. *Promo for all AAT Groups – integrated into marketing campaign? Yes!*
- f. *Spring Trail Party. Susan Mueller volunteered to work on setting this up. Discussion on whether to make it just a party (as the past Maggio's Fundraiser Dinners) or make it an actual work-outside-on-trails party.*

10. Keep On Radar

- a. *Green Trail Status – Snow Summit*
- b. *Wildlands Park potential trail network- Need a short term trail to the park for access.*

11.11. Non-Profit Business

- a. **Treasurer / Treasure in Training:** *meet, formalize position duties.*
- b. **Secretary:** *record meeting notes, distribute to board members and public. Need to discuss more to create a plan (Google Document, website, Facebook, Grizzly). Group agreed to make a contact list of board members so we can contact each other.*
- c. **Director:** *insurance renewal*

12. Meeting Dates- *Discussion on have sub-committee meetings before our next meeting date. Up to leader to organize them. Discussed the need to create a summer work schedule to put dates out to the public. AAT is scheduled according to groups requests. Do we need open public work days? These two ideas do not work together. More discussion needed.*

- a. A. *March 21st, 5:30pm*
- b. B. *May 16th, 5:30pm*
- c. C. *June 20th, 5:30pm*
- d. D. *August 15th, 5:30pm*
- e. E. *October 17th, 5:30pm*

13. General Announcements. *FAT BIKE Ride Day is here! Craig Smith with Open Air Big Bear have created a winter festival on Saturday, Feb. 27 at the base area of Snow Summit. They will work on accepting donations for Trails Foundation. Some proceeds will go to Bike for Bender. Saturday will be a Snowshoe race in the morning and a Fat Bike Ride in the afternoon. Sunday will be a Fat Bike Criterium with Demos throughout the day.*