

Board Meeting Minutes

2/22/2017



Attendance: Shauna Pomerleau , Driz Cook, Craig Smith, Harald Zundel, Susie Schmelzer, Mike Mursick, Sierra Orr, Craig Antes, Richard Prince, Suzie Jacques, Bennett Rossell, Ernst Mueller, Susan Mueller

1. Board Member Open House for New Trails Plan Scoping Document: 30 minutes
2. Welcome Board Members, Advisors, Public
3. Approval of Minutes from Last Meeting
4. Treasurer's Report
 - A. Create a budget for the upcoming year
5. New Trails Plan- Getting people to give their feedback now and not later.
 - A. Open house for public in March and April.
 - B. Open house for partners in March – TAG group.
 - C. Incorporate hydrology assessment once proposed routes are finalized.
 - D. Review and revise, repeat.
 - E. Submit to USFS by May, 2017.
6. Trail Coordinator Updates
 - A. TAG Meeting - Trails Advisory Group meets once a month. Bear Mountain Resorts, Big Bear Lake City, S.B. County, So.Cal Mountains Foundation, Big Bear Trails Foundation
 - B. Adopt-A-Trail status- South Shore 78% percent has been adopted for work, 59% adopted financially outside of South Shore - 58% has been adopted for work, 15% adopted financially
 - C. Signage Plan status-Had some setbacks, Bennett has done a report for End of March to be approved, goal signs in the ground before Memorial Day. Interpretive signs planned for the new redone Alpine Pedal Path planned this summer.
 - D. Reporting Trail Conditions – Postcards Use cards as a marketing tool with businesses. Planning to put them at the beginning of popular trails. New idea to create a separate hashtag (ex.#BigBearTrailPatrol) that goes with the card and do a campaign for it. Suggestion to do a press release for it and give postcards out during work days. Opens up a “Yelp” type interface with good and bad on it. Another suggestion to have a place for people to show how they have helped.
 - E. Trail Bosses – First Aid & Chainsaw Certification. If someone plans to do trail work by yourself, you really need to get certified as a Trail Boss. Dawn Cook has agreed to do the CPR training. We need to make it easy for community members to get certified. Potentially we can get Bear Valley Hospital involved for CPR and First Aid. There are different levels of sawyers.
 - F. Partnerships- Jensen has agreed to help with marketing and money, REI has given money, Bike for Bender
2. Potential Events: Use races to make money and get exposure
 - A. Bike for Bender support their Pioneertown Ride in early April, reciprocal relationship. The head Allan has moved to Colorado. New board would like BBVTF support. Susie S. is willing to work with them.
 - B. National Trails Day June 3rd New venue at Cabin 89 Need to create a new committee to get that going.
 - C. South Shore Scramble – Bike, Run, Hike Trail Fundraiser July 29 or 30th. Raising money for trails. Goal would be to get all trail users to give \$ and go on a loop. If you use trails, this is an event to give some money and be a community. Idea to use Snow Summit from top and send groups out from there. Ed Wallace, with Sierra Club, is willing to get hikers going. Matt Smith, Kodiak Promoter, will to get preview run with donation. Tom Spiegel, Team Big Bear, willing to time a Mt. Bike ride/race. Mountains Foundation is supportive. Don't forget the equestrian group too! Craig made a motion to move ahead with this idea and get a committee to

The Big Bear Valley Trails Foundation is a broad base of unified stakeholders committed to creating, enhancing, preserving and promoting non-motorized use of Big Bear Valley trails and roadways for the enjoyment and transportation of residents and visitors. We are a 501c3 non-profit public benefit corporation. Learn more at www.trailsfoundation.org

work on this, Craig Antes seconds, and no nays.

3. Big Bear Cycling
 - A. Bike Valet Fundraiser - Amgen Tour of California May 19th. There will be 2 bike valets that day. Having Bike of Bender helping. Suggestion to have a Bike Wash too. Bear Mountain Resorts has extra racks that could be used.
 - B. Bike Valet Fundraiser - Tour de Big Bear August 5th.
4. TF Promotion Outreach
 - A. Newsletter and Thank you notes
 - B. New printing of Hats,Shirts, and stickers \$1500.
 - C. 2017 Poster
 - D. Active placement at bike shops, etc. of poster and hats/shirts?
 - E. Creating an active database of people

Sierra made a motion to designate \$2500 to promotion outreach, Shauna seconds, and no nays.
5. Ride the Rocks interested in having us be a partner with their ride.
6. Partnership with Mountains Foundation - Work together for the next 6 months and revisit the idea again.
7. 2017 Meeting Schedule:
 - A. Wednesday 2/22/2017, 5:30pm Discovery Center
 - B. Wednesday 3/22/2017, 5:30pm Discovery Center
 - C. Wednesday 4/26/2017, 5:30pm Discovery Center
 - D. Wednesday 5/24/2017, 5:30pm Discovery Center
 - E. Wednesday 6/28/2017, 5:30pm Discovery Center
 - F. Wednesday 8/23/2017, 5:30pm Discovery Center
 - G. Wednesday 9/27/2017, 5:30pm Discovery Center
 - H. Wednesday 10/25/2017, 5:30pm Discovery Center
8. Adjourn meeting at 7:45 PM