

Notes for Big Bear Valley Trails Foundation Meeting

1/31/2018

Board Meeting held at Discovery Center, Fawnskin, CA.

Attending: Stacey Gorin, Phil Hamilton, Susie Schmelzer, Harald Zundel, Craig Antes, Susan Mueller, Gavin Burke, Sierra Orr, Ryan Orr, Michael Mursick, Craig Smith, Shauna Pomerleau, Bennett Rossell, Juli Goss, Jeff Sayegh, Jim Applebury, Driz Cook.

1. Last Meeting Minutes and Treasurer's Report: available online at website
2. Treasurer's Report: Handout
3. Context and Importance of 2018 Unified Goals - We have merged with Southern California Mountains Foundation!
4. 2018 Unified Goals and Suggestions
 - a. Trail Programs: Build sustainable programs that benefit the trails and allow opportunities for volunteer/partner engagement.
 - b. Trail Volunteers: Engage Volunteers in all aspects of trail maintenance and promotion of trails in the Big Bear Valley All aspects of trail maintenance. Increase engagement by recruiting 30 new volunteers (repeat) and engaging 1000 episodic individuals to serve 4000 hours.
 - c. Planning - Short Term Planning and public relations, 3 trails with bell program, Finish the South Shore Sign Plan, Finalize Alpine Pedal Path project, Finalize sign plan for all Big Bear Trails, Implement North Shore Sign Trail Plan, Educated visitor on E-Bikes, Promote new trail reporting program.
 - d. Planning - Long Term Finalize merger with SCMF, increase event donations, increase adopt-a-trail sponsors \$, increase agency contributions
 - e. Financial
5. Handout: Revisit goals with tactical steps
6. Board / Leadership Team opportunities for being involved
 - a. Tactical Steps
 - b. SCMF Board opening for a standing Big Bear Trails Rep / Chair
7. 2018 Events with volunteer opportunities
8. Proposed Board Structure Development & Meeting Schedule: voted to make it the last Wednesday of the Month.
 1. February 28, 2018; 5:30pm - 6:30pm Leadership & 6:30pm - 8pm Public
 2. March 28, 2018; 5:30pm - 6:30pm Leadership
 3. April 25, 2018; 5:30pm - 6:30pm Leadership & 6:30pm - 8pm Public
 4. May 23, 2018; 5:30pm - 7:30pm Leadership
 5. June 27, 2018; 5:30 - 7:30pm Leadership
 6. August 22, 2018; 5:30pm - 7:30pm
 7. September 26, 2018; 5:30pm - 7:30pm
 8. October 24, 2018; 5:30pm - 6:30pm Leadership & 6:30 - 8pm Public
 9. November 28, 2018; 5:30pm - 7:30pm Leadership

